

Texas – CEE Tech Summit
(followed by „CEE Digital Solutions Awards”)



21 September 2021
Austin, Texas
(and online via Hopin)

What:

The **Texas-CEE Tech Summit** is a 4-hour „Get Acquainted” and Matchmaking event connecting Texas-based tech companies (but not only) keen to solve their relentless need for digital services, with Digital Services providers from Central Eastern Europe. Culminating in the semi-annual **CEE Digital Solutions Awards** ceremony (3 Awards) over the VIP Luncheon.

When:

- 21st September, 8am – 1pm Texas time. (Designed early-morning to accommodate time-zone differences with Central Europe, + 7 hours).
- 20 September daytime: OnSite meeting of 2 Austin-based Accelerators or Incubators
- 20 September evening: Investors VIP Dinner Reception

Format: Hybrid: InPerson in **Austin, Texas**; and online via highly-interactive **Hopin** platform. Includes 1-on-1 direct meetings.

Strategic Partners:

- Texas-EU Summit (Video: (2) Highlights from Texas - EU Summit - YouTube)
- World Affairs Council Austin
City of Austin
- City of Dallas
- City of Houston
- CEE Digital Services Association
- Clutch
- plus 3-4 more in-process

Market Demand:

Texas tech companies and other corporates: While Austin has cemented its position as one of the leading tech-locations in North America, the cities of Dallas, Houston, and San Antonio have strong economies and large numbers of diverse companies with incessant needs for digital/tech/IT services.

Texas also has a well-developed Venture Capital market, in search of globally-ambitious tech startups and scale-ups.

CEE tech companies: A long-history of strong mathematics, engineering, and analytical skills has resulted in the CEE region becoming one of the most renowned sources of top tech/IT talent in the world. With more than 2,800 companies across the region already working with US partners, the „**Texas-CEE Tech Summit**“ is a platform for nurturing existing relationships (and building new ones) between CEE tech company founders and Texas businesses.

Some CEE tech companies are also keen to connect with US-based VC investors to fuel their US expansion.

Who's Invited and expected numbers:

We expect about 75 companies to participate InPerson (about 40-50 from Texas, and about 30 from CEE), and another 75 companies to participate online – for a total of 150+. Many of the Texas companies will be buyers of digital services or investors.

Attendance:

- Texas-based corporates will have complimentary, VIP Invitations (pre-approved).
- CEE-based Digital services providers have several paid-for options (see website).

Agenda/Topics and other features:

- CaseStudies of Texas companies using CEE digital services (3 Case Studies)
- 10 Do's and Don'ts when collaborating with overseas partners.
- Showcasing Top CEE companies with global or US success.
- CEE Digital Solutions Showcases (limited to 8): Spotlighting impressive digital solutions developed in CEE for the US market (12 min + 3 min Q&A).
- CEE ScaleUps: 10 hand-picked companies in capital-raising mode pitch their business model at the Investor VIP Dinner (powered by Wolves Summit CEE).
- Additional topics – to be announced.
- 1-on-1 direct meetings and matchmakings.

CEE Digital Solutions Showcases
(Boost your Brand and build awareness of your Nomination)

- **Present your Nomination in the “Nominations Showcases” Roundtable Sessions (8 minutes; plus 2-min Q&A).**
- **Video** on our YouTube channel and our Newsletters.
- **Video in HopinBooth**; and **PDF download** (at your option) in HopinBooth. (Will look like this).
- At the InPerson event, your **Video will run on large screen** in the venue on continuous basis (with other Nominations).
- **2 Tickets** to attend Summit & Awards via Hopin online or InPerson.
- All Nominations submitted will be subject to “**popular vote**” of our attending Guests.
- **Looks like this:** (2) CEE Digital Services Matchmaking - Showcase #3: Qore Technologies and Counsel Group Frankfurt, - YouTube
- 4800euro InPerson; or 3800euro if OnLine only.

Side-Events: Networking and Building Relationships

Sunday:

College football game (very limited number of spaces)
Music festival

Monday:

Investors VIP Dinner

Tuesday:

Texas – EU Business Summit – VIP Reception